

Annual Report REALITY CHECK



*TREATMENT

RECOVERY

EMPLOYER SERVICES



603.532.9888 M – F 8:00am – 4:00pm



REALITYCHECKNOW.ORG

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A NOTE FROM OUR CEO

Passion Keeps Us Here.

Although 2020 was challenging for most people, I am still grateful to be in recovery from alcoholism, able to serve Monadnock region communities with urgently needed addiction services. I have the most incredible team who diligently work all year to develop new services for people with substance use issues. I want to recognize their sacrifices and commitment - without which there would be no Reality Check. This first Annual Report is dedicated to the 3 brothers of staff who we lost in 2019 and 2020 to drug overdose, suicide, and alcoholism. We are driven by their memory and hope to honor them by continuing our work.



Acts of kindness rekindle our basic instinct to care for others, and help build resiliency and critically needed social connection. We as humans, have a responsibility to each other and now is the perfect time to act on it."



MARY DREW, MS, MED, CPS *Reality Check, Founder & CEO*

MEET OUR ROCKSTARS...



Sarah Johnston, BS CPS, CRSW Director of Prevention & Recovery Services



Nicole Cullinane, Pharm.D. Director of Employer Services



Catherine Todd *Finance Director*

BOARD OF DIRECTORS

James (Jim) Beeler, MHSA,Vice Chair Don Guiou, MPS, CISSP, Board Member Taylor Beaven, BPS, Board Member Reality Check was founded by Mary Drew in 2008 shortly after she began her own recovery from alcoholism, as a 501c3 nonprofit with main offices and a Recovery Center located in Jaffrey, NH.

MISSION

Holistically reduce drug and alcohol use, addiction, and overdose, and related social and economic costs to individuals, families, and businesses by providing comprehensive addiction services to residents.

VISION

People and communities help and empower each other.

Accomplishments:

- Developed a hospital-wide On-Call Recovery Coach program serving Monadnock Community Hospital and its 4 affiliate offices in Jaffrey, Rindge, Antrim, and New Ipswich for patients with substance use issues or who have overdosed.
- With a grant through Gov. Sununu's Office, developed strategies for Employers to become Recovery-Friendly, reaching almost 18,000 New Hampshire employees!
- Partnered to provide alcohol education to students in JumpStart Drivers Education
- Opened an online store!
- Secured two federal and one state contract!
- From 2016 to 2020 increased and diversified revenue streams by over 540% from \$111,375 to \$605,280!

PREVENTION



Practice Refusal Skills When You're Offered Drugs or Alcohol.....

MAKE A JOKE & CHANGE THE SUBJECT

MAKE AN EXCUSE WHY YOU CAN'T

JUST SAY NO, TURN AROUND, AND WALK AWAY

SUGGEST DOING SOMETHING ELSE



SAY NO - THEN REPEAT YOURSELF

JUST LEAVE

SAY NO THANKS, NOT INTERESTED

STAY WITH FRIENDS - THERE IS POWER IN NUMBERS



different prevention and recovery programs



students received prevention materials

raises funds for addiction recovery

Byran Cullinane's father, Mike Cullinane, presents his grandson Connor ^{COURTEST} PROT memorializing the first annual "Cullinane Classic," a softball tournament with a plane

1,568

RECOVERY

HECK

PREVENTION & RECOVERY MEDIA MESSAGES

NE. RIGHT. NOW

PEOPLE USED A RECOVERY COACH TO BEGIN RECOVERY FROM ADDICTION!

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SUPPORT GROUPS

600

PEOPLE

152

2 HIKES FOR RECOVERY

EMPLOYER SERVICES

2019 - 2020

Recovery Materials Disseminated





RECOVERY FRIENDLY EMPLOYER

TOOLKIT



Welcome

There are 192 drug overdose deaths every day in the US - 95% occur in the working age population (9).

Today, 75% of employers report their business is impacted by opioid use, and less than 20% feel adequately prepared to deal with it (2).

Decreased productivity and increased absenteeism are just some of the costs employers absorb due to addiction. It poses incredible challenges, not only from a business standpoint, but also from an individual one (10).

If you are concerned about preventing drug & alcohol use and supporting employees who may be struggling with it, we can help.

In this toolkit, you will learn about the disease of addiction and its impacts on businesses, and how to create a recovery friendly environment. We provide you with real-time strategies to create a more supportive, more productive workplace.

We are here to help you get back to business.

~ Mary Drew, Founder & CEO

~ Nicole Cullinane, Director Employer Services

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WHAT'S THE PROBLEM?

THE EPIDEMIC: AN INTRODUCTION

WHY IS IT IMPORTANT?

IMPACT ON EMPLOYERS & EMPLOYEES

HOW DO WE HELP?

STRATEGIES TO BE A RECOVERY FRIENDLY EMPLOYER

RESOURCES

CONTACT nicole@realitychecknow.org 603.532.9888 Statewide Employer Conferences

40

EMPLOYERS

ENGAGED

and almost

18,000

Employees Represented!

28

ADDICTION

TRAININGS

PROVIDED TO

EMPLOYERS

LIVE. RIGHT. NOW



STATEMENT OF ACTIVITY 10/1/2019 -9/30/2020

REVENUE

Donations \$37,359 Municipal Support \$16,814

Contracts \$22,480

Grants

\$481,701

Merchandise \$246 Training & Events \$6,162 Payroll Protection \$38,800 Rent

\$1,905 **Rewards & Interest** \$38

TOTAL: \$605,280

EXPENDITURES

Salaries \$242, 648 Payroll Taxes

\$17,898

Company Paid Benefits \$38,386

Programs & Training \$49,370

Media \$15,122

IT / Software / Subscriptions \$9,900

Supplies

\$7,697

General Office / Travel \$23,084

Furniture / Equipment \$10,971

Rent \$18,475

Contractors & Interns \$27,736

Insurance / Prof. Fees / Interest \$12,198

Student Loan Repayment \$9,880 COVID-19 \$10,778

TOTAL: \$486,446



REALITY CHECK THANKS:

ALL **OF OUR** PARENTS **STUDENTS** THE MEDIA VOLUNTEERS SCHOOL STAFF **RECOVERY CENTERS DONORS & FUNDERS COMMUNITY PARTNERS** SUPPORTERS & NAYSAYERS AND ALL THE **PEOPLE WHO USE OUR SERVICES.**

Without you, we would not be here. With you - we can change the world. With Utmost Gratitude, The Reality Check Team